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WYNN LAS VEGAS SHOWCASES INNOVATIVE BOTANICAL PHOTOGRAPHY SERIES, SEPTEMBER 12-13

LAS VEGAS, NV 2014—Premiere luxury resort Wynn Las Vegas presents a groundbreaking fine art collection by an internationally acclaimed artist who is redefining botanical photography at their Trunk Show, September 12-13 in the Wynn Encore Home Store. Integrating the latest technology from NASA and Nikon, David Leaser uses a new dettagli technique in his botanical series to show dramatic close-ups of flowers in a way they've never been seen before. Striking close-ups of bold, colorful flowers, enormously enlarged against a black backdrop, give viewers a bee's eye view so detailed you can literally see the pollen glistening off the stamens.

"Modern technology is changing the way we see things. By marrying Nikon with NASA, I've developed a technique to show details that weren't possible just a few years ago. I truly believe this artwork will forever change the way you look at flowers," Leaser says.

Critics are calling Leaser' signature style revolutionary because of its astonishing detail, and his work been featured in leading magazines like *Architectural Digest*, *Sunset* and *Nikon World*. Leaser was awarded a Silver Medal in the International Photography Awards amidst 80 submissions in 90 countries.

Architectural Digest says Leaser's images "glow with eye-popping color and pattern." Ann Landi, contributing editor for *ARTNews*, says, "Leaser's work seduces us as only an unforgettable work of art can, to look and look again." And John Mendelsohn of *ArtNet* writes, "David Leaser's *Nightflowers*, a series of striking photographs, confronts us with nature at its most flamboyant. In his images, this photographer creates fantastic, contemporary signs from nature's own high style."

Leaser is a featured lecturer at botanical gardens and the author of four botanical books, including two acclaimed photographic essays. The Huntington Library, Art Collections, and Botanical Gardens in Los Angeles developed an artist series around Leaser's work, and 11 pieces are now in the museum's permanent collection. Leaser's work was juried to appear in *Architectural Digest's* exclusive home design show exhibit. *Sunset Magazine* recognized Leaser's work with its "West at Its Best" honor.

For more information, contact Rebecca Dunn at the Wynn Home Store at (702) 770-5477. The Wynn Las Vegas is located at 3131 Las Vegas Blvd. S., Las Vegas, NV 89109 or visit online at <http://wynnlasvegas.com>.

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For information and photographs, contact Denise Leaser at (805) 280-9914 or visit <http://davidleaser.com/press-kit> to download text and high resolution images.